Sharron Simpson Family Community Engagement Endowment Fund: Application Scoring Rubric

Criteria	1	2	3	4
Project's alignment with program objectives	Proposed project has limited alignment with public history or regional identity. Project plan is unclear lacking elements such as project outcome, or collaboration opportunities. Limited or no reflection on learning opportunities is noted.	Project idea has potential to meet program objectives but requires greater clarification and focus. The potential for enhancing university/communit y relationships is limited or not well defined. Proposal lacks reflection on potential learning and growth of the applicant in connection to academic, career or personal goals.	Project identifies a focus related to public history and/or regional engagement. The proposal indicates degree of enhancing university/community relationships but may need further refining or clarification. Applicant identifies learning opportunities but these may lack clear connection to personal, career or academic goals.	Proposal clearly identifies focus on a topic of relevant public history or regional engagement and has the potential to establish or enhance meaningful university/ community relationships. Applicant identifies opportunities for experiential learning and growth and these are well connected to academic, career or personal goals. Proposal identifies how project outcomes will have impact on participants and/or audience.
Quality of engagement and collaboration proposed	Engagement and collaboration is minimal. Proposed collaborators do not align with project outcomes. Communication and dissemination is not defined.	Collaboration plans may be somewhat vague and partners not well defined – requiring additional support. Proposed activities may not align well with intended outcomes. Engagement and collaboration plans are present but limited.	Potential project partners are identified but roles and responsibilities are less defined. Project outcome and impact to participants and/or potential audience are indicated. Some additional work may be required to support engagement and collaboration plans.	The proposal has clearly identified community and university collaborators and their potential roles in the project. The project outcome is relevant with a plan for dissemination in place. The project has potential to positively impact participants, stakeholders and/or wider audience.
Project's feasibility	The proposal required revising or adjusting timelines and/ or budget. Planned activities are not feasible in proposed timeline. Project budget does not match proposed activities adequately.	The project requires minimal or no revision to timeline and budget. Costs and activities are well thought out and can be reasonably accomplished within the proposed time frame and budget estimate.		